

## **South Dundas Tourism Advisory Committee**

### **Meeting held via Zoom**

### **MINUTES**

**Date:** May 12, 2021

**Time:** 7:00 p.m.

#### **1. Call to Order**

The Meeting was called to Order at 7:02 p.m. Chair, Norene Hyatt-Gervais

#### **2. Attendance**

Donnie Bowes, Paul Dupuis, Ron Currie, Deputy Mayor Kirsten Gardner, Norene Hyatt-Gervais and Rob Hunter.

Regrets: Sasha Hanson, Paul Dupuis

#### **3. Confirmation of Agenda**

Motion to approve the agenda was made by Deputy Mayor Kirsten Gardner and seconded by Ron Currie with one addition under Section 5 (e) Short-term rental discussion. **CARRIED**

#### **4. Approval of Minutes from March Meeting**

Motion to approve the minutes of the Committee Meeting of March 18, 2021 was made by Ron Currie and seconded by Deputy Mayor Kirsten Gardner. **CARRIED**

#### **5. Business Arising from the Minutes**

##### **A) Tourism App**

Rob Hunter provided an update on the status of the App and that it looks like everything will be in place for an early June launch.

## **B) Pop- up Program**

Timing: Late June to Mid-Sept

Days of Operation: June & Sept: Friday, Saturday and Sunday

July & August: Thursday, Friday, Saturday and Sunday

Hours of Operation: 11:00a.m to 7:00p.m.

Shed rental fees: June & September \$25.00 plus insurance & HST

July & August \$35.00 plus insurance & HST

Still waiting on the issue of insurance so that the one-page Sign-up sheet will need to be created as soon as the insurance issue is completed.

Pricing includes rental fee and insurance (no license needed)

Placement of the Sheds: Rob and Kirsten met with Austin and agreed upon the location for placement at the waterfront.

## **C) Bandanas**

The Committee wants to purchase 50 bandanas for sale on a cost recovery basis. Preference for colour is teal with the logo of the Adirondack chairs being small and with the words 'South Dundas' on them.

## **D) Adirondack chairs**

The Committee wants to order Qty 20 of the same chairs that were purchased from Costco the last time in the colours; Red, Blue, Yellow and Green.

Placement of these new chairs would be as follows:

Duncan park – 4  
Lockview Gift Shop at the Locks– 4  
Loyalist Park – 4  
Upper Canada Playhouse – 2  
Sherry's – 2  
Dundela Park – 2 (red in colour)  
Matilda Rec Group - 2

## **E) Events**

Winter events will be postponed for discussion until the summer.

## **F) South Dundas Facebook Page**

Rob provided an update on the Facebook page to the Committee. Membership now stands at 1151 Members up from 1000 members at the start of March.

## **I) Welcoming Signage**

The Welcoming Signage from 2020 has been put up in the locations same as last year (minus the one of the west side of Iroquois) by the Transportation Department.

## **6. New Business**

### **A) Heritage Highway Project**

Rob briefed the Committee on the Heritage Highway Project that the City of Cornwall and the United Counties of SDG want to develop along County Rd #2 the original Highway #2 corridor in South Dundas, South Stormont, City of Cornwall and South Glengarry. Locations in South Dundas have been identified and we will add destinations that are 5 kms north or south of Count Rd #2 to the list. A website address has been secured.

### **B) Iroquois Marina Public Art Idea**

Rob updated the Committee on the idea of having the boathouses at the Iroquois Marina painted in vibrant colours as a public art project and add another location that could serve as a tourism photo op location.

The Committee liked the idea but felt that this project would require significant work and best to put it off until sometime in the future.

### **C) Upper Canada Village Pumpkinferno Display**

Dave at Upper Canada Village reached out to request a meeting to discuss the South Dundas Pumpkinferno Display. Norene, the Deputy Mayor and Rob will meet with UCV to discuss.

### **D) Billboard County Rd #2 and County Rd #41**

Rob provided an update to the Committee that the project is going along nicely, and he met with the Counties Road Department to get determine the location at the bottom of County Rd #41. Rob has sent out a request for quotes and hopes to have the sign installed by the end of June.

## **E) Short Term Rentals**

Committee members were asked if they have comments regarding the possible Municipal Short Term Rental Bylaw to provide them to Nicole.

## **7. Next Meeting**

The next Committee Meeting will take place on Wednesday, May 27th at 7:00p.m. via Zoom

## **8. Adjournment**

Motion to adjourn the meeting at 8:40 p.m. was made by Deputy Mayor Kirsten Gardner and seconded by Ron Currie. **CARRIED**