

**South Dundas Tourism Advisory Committee**  
**Meeting – Iroquois Civic Building**  
**MINUTES**

**Date:** October 4, 2021

**Time:** 1:00 p.m.

**1. Call to Order**

The Meeting was called to Order at 1:16 p.m. by Chair, Norene Hyatt-Gervais

**2. Attendance**

Norene Hyatt-Gervais, Paul Dupuis, Anne Presley, Deputy Mayor Kirsten Gardner, Donnie Bowes and Rob Hunter.

Regrets: Ron Currie

**3. Confirmation of Agenda**

Motion to approve the agenda was made by Anne Presley and seconded by Paul Dupuis.  
**CARRIED**

**4. Approval of Minutes from June Meeting**

Motion to approve the minutes of the Committee Meeting of September 8, 2021, was made by Kirsten Gardner and seconded by Paul Dupuis. **CARRIED**

**5. Business Arising from the Minutes**

*A) Joint Meeting*

The Committee discussed the joint meeting with other Committees and still felt it was worth holding. The date selected is November 18<sup>th</sup> from 6:00pm to 8:00pm at StoneCrop Acres Winery and Vineyard.

*B) Tourism App Advertising This Fall*

The Campaign will run from October 20<sup>th</sup> to November 1<sup>st</sup> with photo's from any of the Tourism App locations to be posted to the South Dundas Tourism Facebook page.

### *C) My Main Street Funding Program*

Rob advised the Committee that Council would like the funding application to be submitted for beautification in Brinston and Williamsburg. Rob will be speaking with folks in both Hamlets to get their beautification ideas.

### *D) Streetscape Beautification*

Rob provided the Committee with examples of the banners that are available and the Committee selected the Sunflower Banners with the word 'Welcome' for the Streetscape.

## **6. New Business**

### *A) 2022 Planning*

i) The Committee reconfirmed the items for the 2022 Budget included in the minutes from the September 8<sup>th</sup> Committee Meeting.

### *B) Holiday Play*

The Committee discussed the possibility of having a Holiday Play.

### *C) Indigenous Event*

The Committee discussed holding an Indigenous themed event at the Iroquois Point in 2022.

### *D) Pop Up Shop Location for 2022*

The Committee would like to work with the Waterfront Committee to determine the locations for the four (4) Pop Up Shops in 2022. Shannon will arrange a site meeting for the group to discuss.

### *E) Committee Membership*

Motion made by Donnie Bowes and Seconded by Paul Dupuis that the Tourism Advisory Committee recommend to South Dundas Council that Steve Morrow fill the vacant position on the Committee. **CARRIED**

## **7. Next Meeting**

The next Committee Meeting will take place on Monday, November 1<sup>st</sup> at 1:00p.m. in the Recreation Space on the 3<sup>rd</sup> Floor of the South Dundas Municipal Building located at 34 Ottawa Street in Morrisburg.

## **8. Adjournment**

Motion to adjourn the meeting at 2:33 p.m. was made by Anne Presley and seconded by Donnie Bowes. **CARRIED**