



# **2024-2028 Strategic Plan**

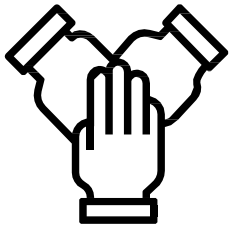
**Honouring our Past. Embracing our Future.**



The Municipality of  
**SOUTH DUNDAS**

# Planning for our Future

South Dundas is the Destination for Growth and Wellbeing:  
Where Living, Working, and Thriving Intersect



## Mission

Connecting Land and Water in South Dundas where we Grow, Create, Innovate, and Deliver as a Happy and Healthy Community.

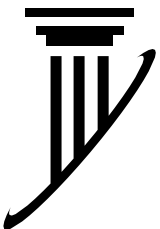
## Values

**Collaboration:** We believe in the power of synergy through diverse perspectives and collective effort.

**Integrity:** We uphold honesty, ethics, and accountability, fostering trust within the community.

**Continuous Improvement:** We embrace change, strive for excellence, and constantly seek opportunities for growth and innovation.

## Three Pillars of Success Identified



1. Operational Excellence
2. A Growing, Connected Community
3. Sustainable and Dynamic Growth



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# Our Future

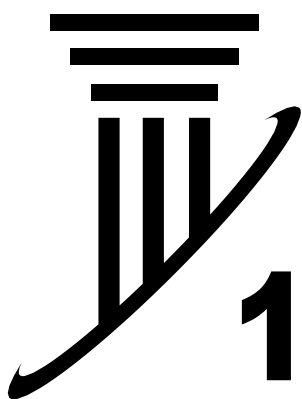
The 2024-2028 Strategic Plan emphasizes the municipality's **mission** to be a destination for growth and wellbeing, guided by **values** of collaboration, integrity, and continuous improvement.







In the following pages, you will see how the Municipality of South Dundas will meet its objectives across its Three Pillars of Success; Operational Excellence, A Growing Connected Community and Sustainable and Dynamic Growth.



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# Operational Excellence



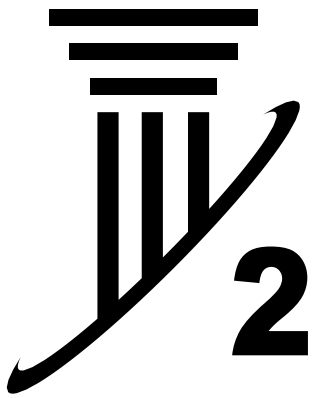
-  Implement digitization and modernization of services
-  Complete a Business Continuity Plan
-  Encourage professional development and staff recognition
-  Create Communications Plan
-  Continue digitization efforts and records management
-  Plan long-term for Capital Projects




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# A Growing, Connected Community



 Promote community hubs and gathering areas


 Increase utilization of municipal programming

 Create a digital Community Database for Committees and Volunteers

 Complete a Business Retention and Expansion Workplan

 Promote environmental stewardship

 Minimize construction delays

 Develop wellness initiatives for children, youth, and adults

 Support existing businesses and attract new enterprises



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# Sustainable and Dynamic Growth

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Implement strategic land-use planning for residential and commercial development



Maximize municipal land sales



Investigate potential growth corridors



Develop a comprehensive grant and funding plan



Create a digital investment package



Focus on new business attraction



Identify properties ready for sale



Complete capacity and unrated capacity studies



Diversify growth opportunities within South Dundas



Encourage tax base growth



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## A Message From Council

As we move forward in our Strategic Plan, we are guided by a steadfast commitment to embracing change, not for its own sake, but to better serve our residents, strengthen our communities, and realize our collective aspirations.

In this era of rapid technological advancement and evolving societal needs, we recognize the importance of seizing opportunities and overcoming challenges with agility and determination. By harnessing the diverse talents and perspectives within our community, we unlock the potential to shape a future that is vibrant.

As we navigate the opportunities and possibilities that lie ahead, we do so with a spirit of collaboration, innovation and excitement.



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# Planning for our Future



## Implementation and Reporting

This Strategic Plan will be integrated into all Municipal activities and through the development of an Annual Operational Plan that will identify projects and initiatives that align with and support the Three Pillars of Success and are consistent with our Mission and Vision Statements.

## Living Document

This Strategic Plan will be a living document that will evolve over time, with the ability to respond as new challenges emerge, unexpected opportunities arise, as the needs and preferences of the community and stakeholders shifts.

A living document acknowledges that the journey toward a long-term vision is not a linear path, but a continuous process of assessment, adjustment, and improvement. By evolving over time, our plan will remain a relevant and powerful guide, ensuring that our community can navigate the ever-changing landscape and continue to progress toward our desired future.

