



MINUTES

Economic and Community Development Committee

February 18, 2025

South Dundas Council Chambers 6:15 p.m.

Present: Mayor Broad, Deputy Mayor St. Pierre, Cindy Ault-Peters, Ryan Gilmer, Jeff Poapst, Meghan Adams, Michelle McMillan
Not present: Nathalie Aubry, Ralph Rick
Staff Present: Acting Economic Development & Communications Officer Fraser-Dupuis

1. CALL TO ORDER

The meeting was called to order at 6:19 p.m.

2. CONFIRMATION OF AGENDA

THAT the agenda be approved as presented.

Moved by Jeff Poapst
Seconded by Cindy Ault-Peters
CARRIED

3. ADOPTION OF MINUTES

That the minutes of the January 14, 2024, meeting of the Economic & Community Development Committee be adopted as amended.

Moved by Jeff Poapst
Seconded by Cindy Ault Peters
CARRIED

4. DELEGATIONS

a. South Dundas Chamber of Commerce: Randy North and Beth Carhart discussed collaboration initiatives.

5. BUSINESS ARISING FROM MINUTES

a. EDO Updates

- i. Regional Tourism Hotel Trends 2024: Committee reviewed provided document.
- ii. Economic Developers Council of Ontario Conference: Update provided on EDCO, keynote speaker, and workshops attended.

- iii. Mayor Broad provided an update on the Mayors Alliance.

b. Project Tracking Tool

- i. Lifeguard Update: Mayor Broad and Deputy Mayor St. Pierre provided an update on budget decisions on lifeguards for summer 2025.
- ii. Additions / Deletions: Deferred to April meeting.
- iii. OnRoute Signs: EDO provided an overview of Pattison billboard program and pricing. Committee to review and return to discuss in April.

c. Awards of Excellence

- i. Timelines: Nominations will open July 2nd and will close September 11th. Ticket sales will begin on August 30th.
- ii. Award Categories: Remain the same as 2024.

d. Economic & Community Development Draft Action Plan

Deferred to the April meeting.

6. ADJOURNMENT

THAT the Economic and Community Development Committee now adjourn to meet again at the call of the Chair.

Moved by Jeff Poapst
Seconded by Ryan Gilmer
CARRIED