



## MINUTES

### Economic and Community Development Committee

February 18, 2025

South Dundas Council Chambers 6:15 p.m.

**Present:** Mayor Broad, Deputy Mayor St. Pierre, Cindy Ault-Peters, Ryan Gilmer, Jeff Poapst, Meghan Adams, Michelle McMillan  
**Not present:** Nathalie Aubry, Ralph Rick  
**Staff Present:** Acting Economic Development & Communications Officer Fraser-Dupuis

#### 1. CALL TO ORDER

The meeting was called to order at 6:19 p.m.

#### 2. CONFIRMATION OF AGENDA

THAT the agenda be approved as presented.

Moved by Jeff Poapst  
Seconded by Cindy Ault-Peters  
CARRIED

#### 3. ADOPTION OF MINUTES

That the minutes of the January 14, 2024, meeting of the Economic & Community Development Committee be adopted as amended.

Moved by Jeff Poapst  
Seconded by Cindy Ault Peters  
CARRIED

#### 4. DELEGATIONS

a. South Dundas Chamber of Commerce: Randy North and Beth Carhart discussed collaboration initiatives.

#### 5. BUSINESS ARISING FROM MINUTES

##### a. EDO Updates

- i. Regional Tourism Hotel Trends 2024: Committee reviewed provided document.
- ii. Economic Developers Council of Ontario Conference: Update provided on EDCO, keynote speaker, and workshops attended.

iii. Mayor Broad provided an update on the Mayors Alliance.

**b. Project Tracking Tool**

- i. Lifeguard Update: Mayor Broad and Deputy Mayor St. Pierre provided an update on budget decisions on lifeguards for summer 2025.
- ii. Additions / Deletions: Deferred to April meeting.
- iii. OnRoute Signs: EDO provided an overview of Pattison billboard program and pricing. Committee to review and return to discuss in April.

**c. Awards of Excellence**

- i. Timelines: Nominations will open July 2<sup>nd</sup> and will close September 11<sup>th</sup>. Ticket sales will begin on August 30<sup>th</sup>.
- ii. Award Categories: Remain the same as 2024.

**d. Economic & Community Development Draft Action Plan**

Deferred to the April meeting.

**6. ADJOURNMENT**

THAT the Economic and Community Development Committee now adjourn to meet again at the call of the Chair.

Moved by Jeff Poapst  
Seconded by Ryan Gilmer  
CARRIED